IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Robert A. Luciano, Jr. et al. Examiner: YOO, JASSON H

Application No.: 09/788,162 Group Art Unit: 3714

Filing Date: February 15, 2001 Confirmation No. 4032

Office Action Date: October 5, 2006 Docket No. 210-1002

Title: HIGH GRANULARITY PROMOTION-BASED Customer No. 30076

AWARDS AND USE IN GAMING ENVIRONMENTS

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT / REPLY TO NONFINAL OFFICE ACTION

This amendment is timely filed in response to the Office action of October 5, 2006.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

INTRODUCTORY COMMENTS

Claims 153-171 are pending in the present application. Claims 153-155, 157-165, and 167-171 stand rejected under 35 U.S.C. §102(e) as being anticipated by Walker (US 6,227,972). Claim 156 and 166 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Walker (US 6,227,972) in view of Walker (US 6,364,765). Applicants respectfully request reconsideration of the rejected claims.

1

Doc. #138016 v.1